



Ahamd Waqas Hussain LTD

Service Agreement & Statement of Work Of Animator Package

***This Service Agreement "ANIMATOR PACKAGE" is entered into on dd-mm-yy between Ahaq's Agency, with its principal place of business Available at Ahmad-waqas.com and _____, with its principal place of business located at —
The Agreement Agrees to the following***

1.1 Services Provided: The Agency agrees to provide the following services to the Client:

Creation of an online store.

Creation of either custom ads or simple creatives.

Purchase of a domain name and other necessary subscriptions.

1.2 Service Charges: The Client shall pay the Agency a non-refundable service charge of 65,000 PKR for the services described in Section 1.1.

2. Advertising Budget

The Client shall provide the Agency with an advertising budget of 50,000 PKR to be used for product advertisement. This budget will be allocated by the Agency for advertising on Snapchat and Facebook.

3. Profit-Sharing and Closure of the Deal

3.1 Profit Allocation: If, during the course of the advertising campaign, a profitable product is identified with total expenses (including advertising costs) not exceeding X PKR, the remaining budget (80,000 PKR - X PKR) will be retained by the Agency.

3.2 Closure of the Deal: Upon identifying a profitable product and allocating the budget as per Section 3.1, the Agency will deliver the profitable product, online store, and ad management services to the Client. At this point, the Agency shall not take any further profit from the business. The Client agrees to pay a monthly ad management

fee to the Agency, which shall vary between 15,000 PKR and 25,000 PKR, depending on the level of ad management services is being provided

4. Risk and Transfer of Services

4.1 Risk: During the testing phase, the Agency acknowledges that it is likely to be profitable or at least break even due to ongoing order flow. The Client's 80,000 PKR budget for advertising is expected to be recovered in most cases. If the testing phase results in a loss, the Client's risk is limited to the 50,000 PKR non-refundable service charge.

4.2 Transfer of Services: In the event that the testing phase does not yield a profitable product and the Agency's total expenses (including advertising costs) exceed the 80,000 PKR budget, all services created under the 50,000 PKR non-refundable service charge will be transferred to the Client.

5. Termination and Refund

5.1 Termination Process: If the Client wishes to terminate the project due to suspicions or concerns, they shall first have a one-on-one meeting with the Agency to address their doubts and concerns.

5.2 Refund: If, after the meeting, the Client still wishes to terminate the project, 80% of the total amount paid by the Client will be refunded, excluding ad costs, domain subscriptions, and other non-refundable service charges.

By signing below, the parties acknowledge and agree to the terms and conditions outlined in this Agreement.

Bank Details :

PK89ABPA0010060258590012 Allied Bank(Ahmad Waqas Hssain)

3067301000008074 Faysal Bank (Ahmad Waqas Hussain)

Payment

Paid =

Remaining Amount =

Ahaq's Agency Client

Clients Signature: _____ Ahmad Waqas Signatures: 